

## Produkčná

Uchádzača overíme na vašu žiadosť

Očakávaná mzda: **3 000 €**

Cena: **3 600 € bez DPH**

### Preferovaná pracovná pozícia

Produkčný

### Preferovaná lokalita

Slovenská republika

Česká republika

Zahraničie

### Jazyky

Slovensky - Expert (C2)

Anglicky - Pokročilý (C1)

## Pracovné skúsenosti / Work experiences

07/2015 - 01/2020

### Chief Executive Producer / Executive Producer, Finland & Czech Republic / Country Director

Zameranie spoločnosti:

*Telecast*

Chief Executive Producer (12/2017 - 01/2020)

- » Managed overall functions of callTV department while effectively communicating and coordinating with key stakeholders across the world.
- » Led a team of executive producers and editors to ensure seamless media operations.
- » Interviewed, assessed, and recruited high-potential applicants.
- » Administered broadcasting content, including graphics and studio visuals in line with cultural and legal requirements of country.
- » Monitored market trends, audience preferences, and certain outcomes to develop plan of action accordingly.
- » Assessed and promptly resolved daily issues related to customers and broadcasting.

Executive Producer, Finland & Czech Republic (05/2016 - 12/2017)

- » Oversaw recruitment process and visual merchandising while ensuring quality services provided to all customers.
- » Supervised a team of versatile individuals, including editors to attain set milestones through collective efforts.
- » Increased income by developing and executing strategic plans in collaboration with key stakeholders.
- » Augmented call traffic by circa 40% in 2017 as compared to the first year, 2015.
- » Grew from one show to three per day in three different channels in Czech in 2016.
- » Improved income, spending, and TV rating.
- » Accomplished the highest number of hours of live shows per day than other regions with same number of editors.

Country Director (07/2015 - 05/2016)

- » Worked closely with creative director to design and execute new features and gameplay requirements.
- » Cooperated with Finnish partners as well as improved calls traffic of live shows through effective analysis of market and strategies accordingly.
- » Slashed spending by 25% by changing game strategies and developing new kind of games for show.
- » Initiated and spearheaded a new project in Finland in 2015 - Charity callTV show.

04/2015 - 07/2015

## Country Manager

Zameranie spoločnosti:

*Social Media*

- » Supervised online social media and mobile campaigns by coordinating with centralised marketing and optimisation team to increase income.
- » Managed administrators of business pages on various social media networking websites, including Facebook and Bongo Services.
- » Oversaw every aspect of third party partnerships/agencies from the implementation and day-to-day management to partnership optimisation.
- » Interviewed, hired, and supervised a cross-functional team of 40+ staff in both countries.
- » Evaluated existing online digital mobile technologies together with market trends to formulate effective digital strategies.

07/2013 - 02/2015

## Show Runner

Zameranie spoločnosti:

*Telecast*

- » Directed live programs, including games and esoteric shows for numerous television stations of various countries.
- » Supervised and coordinated with crew members to ascertain uninterrupted TV shows.
- » Achieved top rating by devising new way of game strategies, games, and story lines for hosts.

## Vzdelanie / Education

2008 - 2013

## Faculty of Philosophy

Master in Mass Media Studies